AMENDMENTS

Please amend the claims as indicated hereinafter:

1-238. (Cancelled)

239. (Currently Amended) A method for providing ~~television services~~ television content instances by a television set-top terminal ("STT"), comprising:

> receiving by the STT a first user input including information for~~, setting a start time and an end time defining a first time interval, and~~

>> associating a user preference corresponding to at least one parameter ~~with the~~ and [[a]] first time interval;

> responsive to receiving the first user input,

>> storing data in memory identifying the association of the at least one parameter with the first time interval~~, and~~

>> ~~enabling access to purchasable television services for the duration of the first time interval according to the at least one parameter~~ ;

> receiving by the STT a second user input requesting an interactive guide that lists identifications of television content instances ~~a purchasable television service corresponding to the at least one parameter~~; and

> responsive to receiving the second user input,

>> displaying the interactive guide, including listing in a promoted manner at least one television content instance identification in the interactive guide based on a comparison of interactive guide programming data, the at least one parameter, and the first time interval, wherein the at least one television content instance identification listed in a promoted manner is listed along with other television content instance identifications that are not listed in a promoted manner

>> ~~accessing the data in memory identifying the association of the at least one parameter with the first time interval,~~

>> ~~determining whether the request is for viewing the purchasable television service during the first time interval,~~

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enabling by the STT a purchase of the purchasable television service responsive to determining that the request is for viewing the purchasable television service during the first time interval, and preventing by the STT the purchase of the purchasable television service responsive to determining that the request is for viewing the purchasable television service outside the first time interval.

240. (Currently Amended) The method of claim 239, wherein listing in a promoted manner the at least one television content instance identification in the interactive guide comprises listing at the least one promoted television content instance identification ahead of the television content instance identifications that are not listed in a promoted manner on the interactive guide user input is received outside the first time interval.

241. (Currently Amended) The method of claim 239, wherein listing in a promoted manner the at least one television content instance identification in the interactive guide comprises conspicuously displaying the at least one promoted television content instance identification on the interactive guide along with other television content instance identifications that are not listed in a promoted manner the second user input is received outside the first time interval.

242. (Previously Presented) The method of claim 239, wherein the at least one parameter corresponds to a type of purchasable television service.

243. (Previously Presented) The method of claim 239, wherein the at least one parameter identifies a television service.

244. (Previously Presented) The method of claim 239, wherein the association of the at least one parameter with the first time interval is stored in the memory for a plurality of days.

245. (Currently Amended) The method of claim 239 279, wherein the start time corresponds to a first clock time, and the end time corresponds to a second clock time that is subsequent to the first clock time.

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246.   (Currently Amended) The method of claim 245, wherein <u>listing in a promoted manner the at least one television content instance identification in the interactive guide</u> ~~access to the purchasable television services~~ is enabled during a plurality of time intervals having a start time corresponding to the first clock time and an end time corresponding to the second clock time.

247.   (Previously Presented) The method of claim 246, wherein the plurality of time intervals occur during a plurality of respective days.

248.   (Currently Amended) The method of claim 239, wherein the at least one parameter is one of a program type, a channel type, ~~and~~ a channel identity<u>, a television service type, a service instance, a service instance type, and a service instance rating</u>.

249.   (Currently Amended) The method of claim 239, wherein the user preference is selected by a user from a list of user preferences[[.]]

250.   (Currently Amended) A method for providing <u>recorded television content instances</u> ~~television services~~ by a television set-top terminal ("STT"), comprising:

receiving by the STT a first user input including information for<u>,</u> ~~setting a start time and an end time defining a first time interval, and~~

associating a user preference corresponding to at least one parameter ~~with the~~ <u>and</u> [[a]] first time interval;

responsive to receiving the first user input, storing data in memory identifying the association of the at least one parameter with the first time interval<u>,</u> ~~and enabling the recording of television services for the duration of the first time interval according to the at least one parameter~~ ;

receiving by the STT a request for <u>an interactive recordings guide that lists identifications of recorded television content instances</u> ~~recording a television service corresponding to the at least one parameter~~; and

responsive to receiving the request for <u>the interactive recordings guide</u> ~~recording the television service,~~

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displaying the interactive recordings guide, including listing in a promoted manner at least one recorded television content instance identification in the interactive recordings guide based on a comparison of interactive recordings guide programming data, the at least one parameter, and the first time interval, wherein the at least one recorded television content instance identification listed in a promoted manner is listed along with other recorded television content instance identifications that are not listed in a promoted manner

~~accessing the association of the at least one parameter with the first time interval,~~

~~determining whether the request is for recording the television service during the first time interval,~~

~~enabling a recording of the television service responsive to determining that the request is for recording the television service during the first time interval, and~~

~~preventing the recording of the television service responsive to determining that the request is for recording the television service outside the first time interval.~~

251.   (Currently Amended) The method of claim 250, wherein listing in a promoted manner the at least one recorded television content instance identification in the interactive recordings guide comprises listing the at least one promoted and recorded television content instance identification ahead of recorded television content instance identifications that are not listed in a promoted manner on the interactive recordings guide ~~the request for the television service is received outside the first time interval~~.

252.   (Currently Amended) The method of claim 250, wherein listing in a promoted manner the at least one recorded television content instance identification in the interactive recordings guide comprises conspicuously displaying the at least one promoted and recorded television content instance identification on the interactive recordings guide ~~the at least one parameter corresponds to a type of television service~~.

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253. (Previously Presented) The method of claim 250, wherein the at least one parameter identifies a television service.

254. (Previously Presented) The method of claim 250, wherein the association of the at least one parameter with the first time interval is stored in the memory for a plurality of days.

255. (Currently Amended) The method of claim 250 280, wherein the start time corresponds to a first clock time, and the end time corresponds to a second clock time that is subsequent to the first clock time.

256. (Currently Amended) The method of claim 255, wherein listing in a promoted manner the at least one recorded television content instance identification in the interactive recordings guide recording of television services is enabled during a plurality of time intervals having a start time corresponding to the first clock time and an end time corresponding to the second clock time.

257. (Previously Presented) The method of claim 256, wherein the plurality of time intervals occur during a plurality of respective days.

258. (Currently Amended) The method of claim 250, wherein the at least one parameter is one of a program type, a channel type, and a channel identity, a television service type, a service instance, a service instance type, and a service instance rating.

259. (Currently Amended) The method of claim 250, wherein the user preference is selected by a user from a list of user preferences[[.]]

260. (Previously Presented) The method of claim 250, wherein the first user input is received outside the first time interval.

261-278. (Canceled)

279.   (New) The method of claim 239, wherein a user is prompted in the interactive guide to input a start time and an end time defining the first time interval.

280.   (New) The method of claim 250, wherein a user is prompted in the interactive recordings guide to input a start time and an end time defining the first time interval.